

MGL International Group sponsors the New Taipei CTBC DEA Basketball team

Nov 25, 2022 – MGL International Group reached an agreement with New Taipei CTBC DEA Basketball Team to become the official sponsor for a second consecutive year.

Through this agreement, MGL's brand has maximum visibility in the Xinzhuang Gymnasium Arena, home of the New Taipei CTBC DEA basketball team. Its logo is present on the floor of the basketball court, on the LED perimeter display, and on the video cube.

This sponsorship has been implemented with a global perspective, reflecting the vision of both institutions which are part of the agreement.

Mr. IP, MGL International Group Chairman, said that this is a strategic alliance that brings together two important institutions that believe in the strength of the sport to create a better society. We share the same values that combine in this sponsorship, based on the following pillars: the value of effort, honesty, teamwork, and winning spirit.

About MGL International Group

We are a global group of companies operating locally. We manufacture test and measurement products for the electrical and automotive industry, from entry-level through high-tech products.

We have different business units that operate independently, maximizing customer and business dedication. On the one hand, OBM products under our own brands, such as Mastech, KPS, Power Probe and C-Logic. On the other hand, we also offer engineering / manufacturing (ODM) and adaptation/ customization (OEM) services.

www.mgl-intl.com

About the New Taipei CTBC DEA Basketball team

The New Taipei CTBC DEA is a Taiwanese professional basketball team based in New Taipei, Taiwan. Founded in July 2021, the team's English-language name, DEA, stands for Drug Enforcement Administration.

It is a declaration that 'anti-drug' is at the core of what the team is. The US DEA Educational Foundation supports and stands behind CTBC's determination to promote anti-drug activities in Taiwan. They compete in the T1 League since the 2021-22 season.